East Lindsey District Council

Not Confidential

Decision Maker: The Leader

Date: 25 August 2022

Title: Ballot voting for the Visit Lincs Coast Destination

Business Improvement District.

Wards Affected: Wards within the Visit Lincs Coast Destination

Business Improvement District Area: Alford, Burgh le Marsh, Chapel St Leonards, Fulstow, Grimoldby, Mablethorpe, Sutton on Sea, Wainfleet, Skegness (Scarbrough & Seacroft, St Clements, Winthorpe),

Ingoldmells, Croft, Friskney, Withern and Theddlethorpe, Tetney, Marshchapel and Somercotes, Holton le Clay & North Thoresby.

Key Decision: No Implementation Date: 25 August 2022

Urgent Decision: Yes – The decision is considered urgent as any delay caused by the call-in process would seriously prejudice the Council's ability to participate in the ballot. In accordance with the Council's Constitution the Chairman of the Council has agreed that the decision proposed is reasonable in the circumstances and to it being treated as a matter of urgency.

DECISION:

- 1. That the final business plan and BID proposals attached at Appendix A to the report be noted.
- 2. That delegated authority be given to James Gilbert, Assistant Director Corporate, to complete and return the ballot papers for all East Lindsey District Council hereditaments as identified in Appendix B of the report, on behalf of the Council in favour of the Visit Lincs Coast Destination Business Improvement District proposal.

Reason for the Decision:

To enable the Council to participate in the ballot for the Visit Lincs Coast Destination Business Improvement District.

Alternative options considered:

To do nothing would mean that ELDC would not participate in the ballot for the Visit Lincs Coast Business Improvement District.